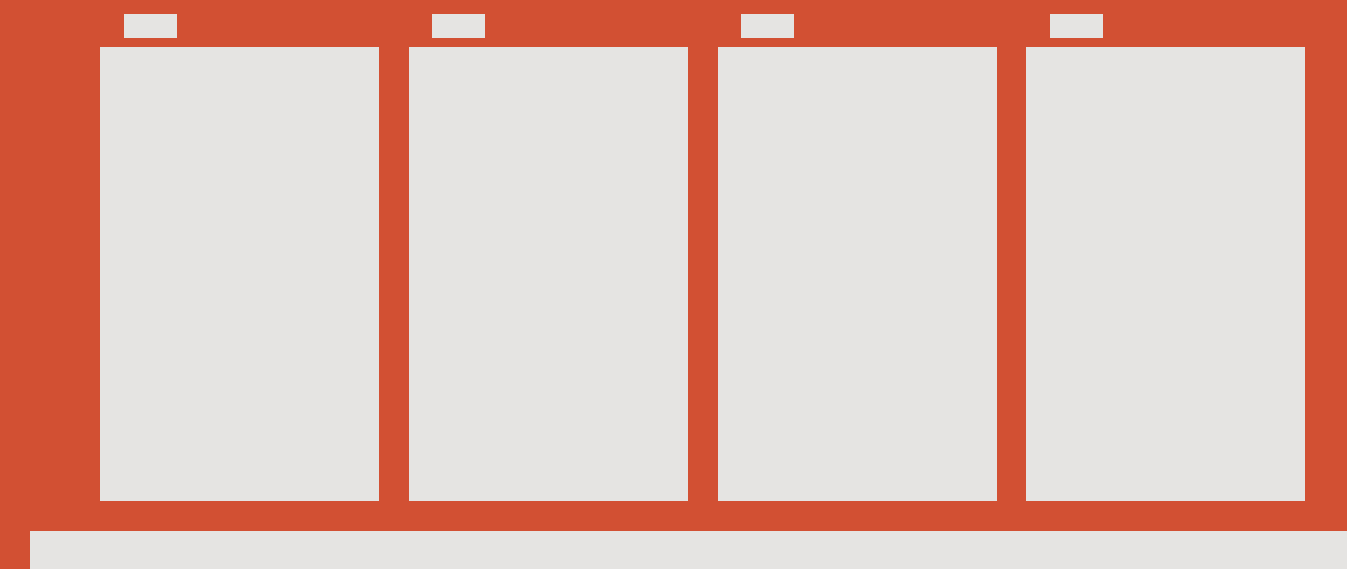


# Specialist Awards 2026



# BRINGING OUT THE EXCELLENCE SINCE 2017

## WHO WE ARE

The Specialist Awards is the premier competition for packaged products, held in Greece. Hundreds of companies have trusted the Specialist Awards to receive appraisals targeting the commercial enhancement of their products. The judge panels are stuffed with a large network of expert tasters and industry professionals coming from diverse sectors, ensuring a high level of credibility in the judging process. The Specialist Awards competition leads the way in all evaluation stages, ensuring the proper execution of the entire process.

The primary aim of the Specialist Awards is to highlight the finest products. Top-tier products compete for a chance to secure a position on the global retail shelves, backed by a modern, trustworthy, and transparent award institution.

We welcome you to the Specialist Awards 2026  
Be part of the institution!

## BACKGROUND

The Specialist Awards were established in 2019 as part of the Gourmet Exhibition, following the Public Awards launched in 2017.

Specialist Awards have provided the ideal platform for products to stand out and earn their place in the global marketplace.

Our goal is to add value and showcase exceptional products.

# 32 AWARD CATEGORIES

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There are 32 award categories available for you to choose which category or categories your product falls into. Along with your product, you may submit brief informational document to be shared with the judging panel

## SPECIALIST PRODUCER OF THE YEAR

Specialist Producer of the Year: This category is open to top producers distinguished primarily by the quality of their raw materials, the uniqueness of their products, and their track record in the industry. Producers who score above 80%, based on the 40 evaluation criteria, set for review and analysis, will receive the award for Producer of the Year. Participants in this category will receive a questionnaire to be completed by the company's representatives. This category is not included in the participation packages and has an independent fee.

1.EXTRA VIRGIN OLIVE OIL

2.OLIVES

3.HONEY

4.HERBS / SPICES / SALT

5.VINEGAR / CONDIMENTS

6.SAVORY DISH

7.READY MEAL

8.BAKED GOOD / FLOUR

9.PASTRY PRODUCT

10.SWEET SPREAD

11.CHOCOLATE

12.NUT BUTTER / DRY NUTS

13.BISCUITS / BARS / SNACKS

14.PASTA / LEGUME / RICE

15.CEREAL

16.BEVERAGE / DRINK / JUICE

17.WINES / ALCOHOLIC DRINKS

18.BREWERIES / BEERS

19.DAIRY PRODUCT

20.CHEESE

21.DELI MEAT / MEAT

22.PICKLED / SMOKED FISH

23.NATURAL COSMETICS

24.ORGANIC PRODUC

25. INNOVATIVE PRODUCT

26.NEW PRODUCT

27.SPECIAL DIET PRODUCT

28.REGIONAL PRODUCT OF LOCALITY

29. REVIVEDCULTIVATIONPRODUCT

30.TRADITIONAL PRODUCT

31.PACKAGING DESIGN / BRANDING

32.SPECIALIST PRODUCER OF THE YEAR

\*YOU NEED TO CONTACT WITH US IN CASE YOUR PRODUCT

① Requires any special preparation

② Has a short expiration date

# 4 AWARDS

THE SCORING SYSTEM RANGES FROM 0 TO 100 POINTS, WITH 100 BEING THE HIGHEST SCORE.

- ① PLATINUM <sup>95-100</sup>
- ② GOLD <sup>85-94</sup>
- ③ SILVER <sup>75-84</sup>
- ④ BRONZE <sup>65-74</sup>

WHY PARTICIPATE?

**100 JUDGES** and expert tasting panels evaluate your product based on their experience, integrity and reliability.

Increase sales and **RECOGNITION** for your product and company.

**EXPAND YOUR REACH** to a broader

**NETWORK** of retailers, journalists, professionals, and consumers. The Specialist Awards are followed by stores,

businesses, distributors, influencers, and journalists **WORLDWIDE.**

Winners receive **QUALITY SEALS** that stand out on the shelf.

We ensure **VALIDITY, RELIABILITY**

and **TRANSPARENCY** through a multifaceted evaluation process

Confirm the **VALUE** of your **PRODUCT** through our evaluation process.

You participate in the premier product awards competition taking place in Greece

Your product will be evaluated by a panel of 100 judges, the most specialized evaluation and tasting panel in Greece

The experts and panel leaders have been carefully selected for their judgement, expertise, integrity and reliability.

By participating, you increase the sales and recognition of your product and company within a vast network of retailers, consumers, journalists, and professionals.

The Specialist Awards are followed and consulted by a wide audience of retailers, businesses, traders, influencers, journalists and magazines.

With your participation, you secure multiple benefits with access to over 25,000 contacts of traders, journalists, and publications.

Winners receive the seals of quality - stickers, making your product stand out on the shelf.

We ensure credibility, transparency, and integrity with a comprehensive approach to the evaluation process.

# STANDARD

€100<sup>+VAT</sup>

1 ENTRY

€150<sup>+VAT</sup>

SPECIALIST PRODUCER  
OF THE YEAR

€500<sup>+VAT</sup>

5 ENTRIES + 1 FREE

€800<sup>+VAT</sup>

8 ENTRIES + 2 FREE

# EVALUATION STAGES

- 1 Sample Submission from 20/02/26 until 20/04/26.  
If samples are not submitted by the deadline date, the participation will not be evaluated.
- 2 Recording of each submission and sample storage.
- 3 Product evaluation and tasting by 100 judges.
- 4 Examination of the evaluation forms.
- 5 Score calculation for every award category.
- 6 Results publication.

# EVALUATION PROCESS

- 1 Evaluation criteria based on all five senses and the umami aspect allowing a comprehensive assessment.
- 2 Five judges per committee and a designated panel leader.
- 3 Qualitative product analysis with multiple scoring criteria to capture the overall product identity.
- 4 Product packaging visibility & exposure to the whole brand, aiming for a holistic evaluation approach (an innovative and exclusive feature of the Specialist Awards).
- 5 A specialized panel of experts including tasters, professors, researchers, chefs, food journalists and traders.
- 6 Transparency, legitimacy and consistency at every stage.
- 7 5 award categories.

# & JUDGING PANEL

The Specialist Awards judging panels are composed of experienced, specialised professionals from various industries. The judges are experts and distinguished personalities. They are well-known in their fields, equipped, and ready to evaluate each entry with precision, impartiality, and stringent criteria.

- ① APPLICATION SUBMISSION 01/02/26-30/04/26
- ② SAMPLE SUBNMISSION 20/02/26-20/04/26
- ③ EVALUATION PROCESS 01/03/26-01/05/26
- ④ RESULTS ANNOUNCEMENT 01 JUNE

① For each entry, 2 samples must be submitted in the same way/form as the products are sold in stores. If the sample is insufficient, the organizing company reserves the right to request additional samples.

② Samples will be received by the organising company exclusively between February 20th and April 20th 2026. The samples will be stored in the appropriate space and will be transported to the evaluation venue.

③ In the case of perishable (easily spoiled) products, samples, upon agreement with the organizing company, should be sent either the day before the evaluation or on the day of the evaluation, to ensure the freshness and authenticity of your product.

④ Samples received before or after the specified dates will not be accepted, and their participation will be evaluated with the lowest score.

⑤ When shipping the samples, please ensure that products are securely packed and sealed in outer boxes throughout transportation.

SHIPPING ADDRESS  
SPECIALIST AWARDS  
VICTOR HUGO 4  
THESSALONIKI , 54625  
GREECE

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[specialistawards.com](https://specialistawards.com)